



10 SECRETS
TO A
THRIVING BUSINESS

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ONLY 10 PARTS TO MASTER



50-80%
OF BUSINESSES
FAIL

**MOST
ENTREPRENEURS
NEVER MAKE MORE
THAN WHAT THEY
USED TO MAKE AS
AN EMPLOYEE**

80% OF BUSINESS SUCCESS IS THE CEO'S MINDSET



**ENTREPRENEUR,
ARTIST,
OPERATOR**

**WHY ARE YOU IN
BUSINESS?**

WHAT BUSINESS ARE YOU IN?



**THINK BROADLY
FIRST**

**THINK SPECIFICS
NEXT**

WHO IS YOUR **IDEAL CLIENT?**

A close-up photograph of two men in dark blue suits shaking hands. The background is blurred, suggesting an office or business environment. The lighting is cool and blue-toned.

**TAKE THE \$100,000
LEAD TEST**

**CREATE CLIENT
GROUPS**

TRADITIONAL MARKETING IS DEAD!

A person in a dark suit and tie is holding a tablet computer. The image is overlaid with a red tint and various business-related icons and text. The icons include a globe, a smartphone, a gear, a clock, a plus sign, a folder, a document, and a group of people. Handwritten-style text includes 'news', 'teamwork', 'information', and 'grow'.

**EDUCATIONAL
MARKETING A MUST**

**BECOME THE
EXPERT**

TRACK YOUR **SALES FUNNEL**



DOCUMENT OPERATIONAL **SYSTEMS**



**DO YOU WANT A JOB
OR A BUSINESS?**

**PEOPLE-DEPENDENT
BUSINESSES FAIL**

CREATE RAVING FANS



**RAVING FAN
CUSTOMERS**

**RAVING FAN
EMPLOYEES**

KPI DASHBOARD

Performance
Indicator

Improvement

KPI

Target

Business

Decision

**DIG
HERE**

**THE 90-SECOND
ISLAND RULE**

FINANCIAL SYSTEMS



**ONLY 3 DOCUMENTS
TO LEARN**

**INDIVIDUALLY, THEY
ALL LIE TO YOU**

CONSISTENT INNOVATION

A central glowing orange cube is surrounded by a field of dark grey cubes, creating a sense of depth and focus. The glowing cube is the focal point, with its light illuminating the surrounding cubes and casting soft shadows. The background is dark, making the glowing cube stand out prominently.

**DON'T SETTLE FOR
BEING GOOD**

**REVOLUTIONIZE
AN INDUSTRY**

SECRET TO INCREDIBLE SUCCESS



**ASK FOR
FAILURE!**

**BUSINESS IS JUST
ONE ASPECT OF LIFE**

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